



Elora En Plein Air

May 14th to 17th, 2020

This is the 5th year of the Elora en Plein Air Festival. This is an 'open' competition for artists.

We invite artists to our beautiful Township to come and paint the towns of Elora and Fergus and the surrounding countryside. Capture the charming heritage buildings, historic neighbourhoods, dramatic river and gorge vistas and the rolling hillsides and picturesque farms of our uniquely beautiful region.

Our 4 day festival culminates in a show and sale of works. This is an open show of paintings produced during the festival. Each year, we invite a respected arts professional to judge the works. There are 1st, 2nd and 3rd place awards of \$1000, \$500 and \$300. There is also a \$200 People's Choice award and multiple 'category' awards and other events for artists.

Artists will receive a participant package and additional area information at check-in.

For more information please visit www.elorapleinair.ca
Or contact the Elora Fergus Arts Council at elorapleinair@gmail.com

Registration Form

| |
|-------------------------|
| Name: |
| Email: |
| Mailing Address: |
| Mobile #: |

Fees

| Early Bird – postmarked by April 24,2020 | After April 24, 2020 |
|------------------------------------------|------------------------------------|
| Elora Arts Council Member \$55 Cdn | Elora Arts Council Member \$70 Cdn |
| Non-Member \$60 Cdn | Non-Member \$75 Cdn |

Register by mailing this form, including the signed Rules page and a cheque or money order in Canadian funds to the address below.

Please make any cheques payable to the Elora Fergus Arts Council
or

Email a copy of the completed registration form and use PayPal to submit payment. See payments details at www.elorapleinair.ca

Note: The event will take place rain or shine. There are no refunds.

Elora Fergus Arts Council
P.O. Box 3084
Elora, Ontario, Canada N0B 1S0

RULES FOR ELORA EN PLEIN AIR FESTIVAL 2020

1. Check-in is open on Thursday, May 14th & Friday, May, 15th from 7:00 am to 5:00 pm and on Saturday, May 16th from 7:00 am to 1:00 pm at the Elora Centre for the Arts, 75 Melville St, Elora ON N0B 1S0 Advanced registration is encouraged; however, you may register at check-in, provided we have space. The number of entrants is limited.
2. Artists may apply transparent or opaque grounds, without 3-dimensional textures, to their support of choice prior to registration. Supports with drawing or sculptural effects will not be permitted. Each canvas/panel/paper or other support must be stamped on the back PRIOR to painting. No unstamped art will be accepted for the show.
3. Each work of art must be started and completed en plein air (outside).
4. You are not required to return stamped canvases at the end of the day. You are required to sign that you have followed these rules and regulations, especially 3 above.
5. The size of the image is not to exceed 24" x 24". Artists must provide their own materials.
6. Artists may paint any subject/scene outdoors throughout the Township of Centre Wellington. Information on a variety of painting locations will be available at registration.
7. The show and sale of work will take place on Sunday, May 17th at the Elora Centre for the Arts from 1:00 pm to 5:00 pm.
8. Artists will select their artworks for the sale. A maximum of 3 works per artist will be accepted.
9. A 30% commission applies to all sales.

SUBMISSION OF ART:

- a. Artists must be registered for the event to participate in the show and sale.
- b. Artwork for the show must be turned in at the Elora Centre for the Arts by 6:00 pm on Saturday, May 16th. Any artwork not to be displayed in the show must be removed at this time.
- c. Artists may select up to 3 pieces of work they created en plein air during the festival for the show.
- d. All artwork for the show must have the artist's name clearly marked on the back as well as the "Plein Air Stamp". The entry card must be firmly attached stating the artist's name, title of the work and price. Paintings without the attached entry card will not be shown.
- e. Works of art must be submitted in a manner that allows for ease of handling and display on an easel or wall.
- f. Event staff will set up the artwork for the judging process and exhibition.
- g. Artists should be prepared to leave their artwork until the end of show at 5:00 pm on Sun, May 17th.
- h. Unsold artwork may be picked up at the Elora Centre for the Arts on Sunday, May 17th from 5:00 to 6:00 pm and from Monday, May 18th to Wednesday, May 20th between 11:00 am and 4:00 pm. Any artwork not removed by 5:00 pm on Wednesday, May 20th becomes the property of the Elora Fergus Arts Council and will be disposed of as they see fit.

ARTISTS' ACKNOWLEDGEMENT:

- I. As an entrant of the 2020 Elora en Plein Air event, I understand that the Elora Fergus Arts Council reserves the right to refuse paintings that do not meet the rules of the competition.
- II. I declare that the work(s) of art submitted for the show are my own work.
- III. I acknowledge receipt of the rules governing the event and agree, as a condition of entering the show, that the Elora Fergus Arts Council and the Elora Centre for the Arts may publicize and/or broadcast my name, likeness, photographs of my work and the fact that I participated in the event.
- IV. I acknowledge the Elora Fergus Arts Council and Elora Centre for the Arts assume no responsibility for loss or damage to any work, display or person during this event.

I have read and understand the Rules, Submission of Art, and Artists' Acknowledgement.

Signature: _____ **Date:** _____