



Elora En Plein Air

May 17th to 20th, 2018

This is the 3rd year of the *Elora en Plein Air Festival*. We invite artists to our beautiful Township to come and paint the towns of Elora and Fergus and the surrounding countryside. This is an 'open' competition for artists.

Capture the charming heritage buildings, historic neighbourhoods, dramatic river and gorge vistas and the rolling hillsides and picturesque farms of our uniquely beautiful region.

Our 4 day festival culminates in a show and sale of works. This is an open show of paintings produced during the festival. Each year, we invite a respected judge to view the works. There are 1st, 2nd and 3rd place awards of \$1000, \$500 and \$300. There is also a \$200 People's Choice award, a \$200 Artists' Choice award and multiple 'category' awards and opportunities for artists.

Artists will receive a participant package and additional area information at check-in.

For more information please visit www.elorapleinair.ca
or contact the Elora Arts Council at elorapleinair@gmail.com

Registration Form

Attendee's Name		
Mailing Address:	City	Postal Code
Email:	Phone:	
Signature	Date:	

Please check the days you plan to attend:

Thursday Friday Saturday Sunday All

Fees (space is limited so register early):

Early Bird – postmarked by May 10, 2018		After May 10, 2018	
Elora Arts Council Member	\$45 Cdn	Elora Arts Council Member	\$60 Cdn
Non-Member	\$50 Cdn	Non-Member	\$65 Cdn

You can pre-register by mailing this form, including the signed Rules page and a cheque or money order in Canadian funds to the address below. You can also email a copy of the completed registration form and use PayPal to submit payment. See details at www.elorapleinair.ca

Note: The event will take place regardless of the weather. There are no Refunds.

**Elora Arts Council, P.O. Box 3084
Elora, Ontario, Canada N0B 1S0**

RULES FOR ELORA EN PLEIN AIR FESTIVAL 2018

1. Check-in is open on Thursday, May 17th & Friday, May, 18th from 7:00 am to 9:00 pm and on Saturday, May 19th from 7:00 am to 6:00 pm at the *Elora Centre for the Arts, 75 Melville St, Elora ON*. Advanced registration is encouraged; however, you may register at check-in, space permitting, as the number of entrants will be limited.
2. Artists may apply transparent or opaque grounds, without 3-dimensional textures, to their support of choice prior to registration. Supports with drawing or sculptural effects will not be permitted. Each canvas/panel/paper or other support must be stamped on the back PRIOR to painting. No unstamped art will be accepted for the show.
3. Each work of art must be started and completed en plein air (outside).
4. All stamped canvases must be returned each evening to the Elora Centre for the Arts to be stored overnight: Thursday and Friday before 9:00 pm.
5. The size of the image is not to exceed 18" x 24". Artists must provide their own materials.
6. Artists may paint any subject/scene outdoors within the Township of Centre Wellington. Information regarding suitable painting locations will be available at registration.
7. The show and sale of work will take place on Sunday, May 20th at the Elora Centre for the Arts from 1:00 pm to 5:00 pm.
8. Artists will select their artworks for the sale. A maximum of 3 works per artist will be accepted.
9. A 30% commission applies to all sales.

SUBMISSION OF ART:

1. The artist must be registered for the event to participate in the show and sale.
2. Artwork for the show must be turned in at the Elora Centre for the Arts by 6:00 pm on Saturday, May 19th. Any artwork not to be displayed in the show must be removed at this time.
3. The artist may select up to 3 pieces for the show.
4. All artwork for the show must have the artist's name clearly marked on the back as well as the "Plein Air Stamp". The entry card must be firmly attached stating the artist's name, title of the work and price.
5. Works of art must be submitted in a manner that allows for easy handling and display on an easel or wall.
6. Event staff will set up the artwork for the jury process and exhibition.
7. Artists should be prepared to leave their artwork until the end of show at 5:00 pm on Sunday, May 20th.
8. Unsold artwork may be picked up at the Elora Centre for the Arts on Sunday, May 20th from 5:00 to 6:00 pm and from Monday, May 21st to Wednesday, May 23rd between 9:00 am and 5:00 pm. Any artwork not removed by 5:00 pm on Wednesday, May 23rd becomes the property of the Elora Centre of the Arts and will be disposed of as they see fit.

ARTISTS' ACKNOWLEDGEMENT:

1. As an entrant of the *2018 Elora en Plein Air* event, I understand that the Elora Arts Council reserves the right to not accept paintings that do not fall within the rules of the competition.
2. I declare that the work(s) of art submitted for the show are my own work, and I am not aware of any ownership of copyright of another person to the image.

3. I acknowledge receipt of the rules governing the event and agree, as a condition of entering the show, that the Elora Arts Council and the Elora Centre for the Arts may publicize and/or broadcast my name, likeness, photographs of my work and the fact that I participated in the event.
4. I acknowledge the Elora Arts Council and Elora Centre for the Arts assume no responsibility for loss or damage to any work, display or person during this event.

I have read and understand the Rules, Submission of Art, and Artists' Acknowledgement.

Signature: _____ Date: _____